



## ENERGY INNOVATION FESTIVAL:

**Fri 19<sup>th</sup> Mar. & Sat 20<sup>th</sup> Mar. 2010**

**Wonthaggi Rec Reserve. Korumburra Rd Wonthaggi, (Netball Courts & surrounds)**

### BUSINESS/COMMERCIAL ENTRY FORM

#### INFORMATION FOR EXHIBITORS

**Set Up times: Thurs 18<sup>th</sup> Mar. 2010 4 pm–8 pm & Fri 19<sup>th</sup> Mar. 2010 6am – 9am**

**Display: Fri 19<sup>th</sup> Mar. 2010 9 am– 4 pm & Sat 20<sup>th</sup> Mar. 2010 9 am- 4.30 pm**

The Wonthaggi Energy Innovation Festival provides relevant businesses with the opportunity to display and market their products to an audience with a demonstrated interest in sustainability, energy innovation, energy efficient design and construction, and water conservation.

Event participants come from across Victoria, with a concentration from the outer South East metro area, and regional cities.

Event visitors come mostly from those participating regions and from the local Bass Coast/ South Gippsland region, although the event is promoted through rural news across Vic.

School and community group visitation/ tours will take place on Friday 19<sup>th</sup> March, to coincide with the EIF opening, primary school push-cart event, arrival of Human Powered Grand Prix teams, plus the schools' solar boat race. Saturday's visitors are from the general community- some casual visitors, some booked to Festival workshops/activities.

The Human Powered Grand Prix takes place from midday on Sat 20<sup>th</sup> March to midday Sunday 21<sup>st</sup> March.

Commercial entrants at **"Base Level Entry"**, who pay entry fees by the due dates will have their logos displayed on the Wonthaggi Energy Innovation Festival website, and on posters and some other promotional material.

Commercial entrants at **"Entry Plus"** level (again with entries secured by due dates) will have their logos and special messages included in the leaflet delivery to 15,000 South Gippsland/ Bass Coast homes in February 2010, as well as on website, posters and in media editorial materials.

**"Major sponsors" and "Signature Event Sponsor"** will receive prominent display of logos on the website, in the leaflet, letters and all event promotional material. They will be able to provide material for a mail-out to 80+ schools late 2009, plus be featured in the HPGP race guidebook which is delivered to schools around Victoria and South Australia in November 2009.

**NEW MARKETING FEATURE FOR 2010 entrants:** All entrants at Entry Plus, Major Sponsors and Signature Event Sponsor will receive a free advertisement in a catalogue of suppliers of energy efficient, energy conserving, renewable power, and related goods and services which is being developed for the South West Gippsland/ Bass Coast region. (entry plus= half A4 page ad, major sponsors= double sided A4 page ad/ feature, Signature Event Sponsor- as required by sponsor).

The Bass Coast community, the site of the festival, is itself undergoing a building boom, including many 'sea change' residents who are demonstrating a growing awareness and interest in the issues surrounding sustainability, innovation and energy efficient design.

Your presence will contribute to the quality and marketing of the event:

- SP-Ausnet Energy Innovation Festival and Wonthaggi Human Powered Grand Prix –

**SP-Ausnet ENERGY INNOVATION FESTIVAL  
BUSINESS ENTRY FORM**

Tax Invoice      ABN 45 454 918 270

Company: .....(please print) abn.....  
 Address: .....Postcode .....  
 Phone: ..... Fax: .....  
 Email: .....  
 Contact Person ..... Signature:.....

**EXHIBITOR OPTIONS: PLEASE NOTE – Place/ marketing participation not guaranteed until entry fee paid**

Display Type category	Class (Indicate your class in the appropriate box below)	Base entry level Charges (add GST to charge)
1. Table/ Board display within Display Hall – Display area approx. 2.5m x 3m • Display Tables provided	New / start up businesses (within last 12 months) <input type="checkbox"/>	\$50 (+GST \$5)
	Established Business <input type="checkbox"/>	\$90 (+ GST \$9)
2. Outside display including outside banner (you provide banner)	New /start up <input type="checkbox"/>	\$100 (+GST \$10)
	Established Business <input type="checkbox"/>	\$180 (+GST \$18)
<b>ENTRY LEVEL PLUS (Additional marketing opportunities)</b>	Must be confirmed and paid by 30 <sup>th</sup> Oct 2009 to meet some publication deadlines. Still further opportunities continuing between Oct- Dec 09.	<b>Add \$50 to your base entry charge (&amp; GST \$5)</b>
3. Marquee Hire (outdoor exhibitors only)	Size: 3x3 m <input type="checkbox"/>	\$ 180
	3x6 m <input type="checkbox"/>	\$ 300
	6x6 m <input type="checkbox"/>	\$ 504 GST Inclusive. Early booking essential
4. <b>Major Sponsor</b> &/or Human Powered GP track <b>Corner Sponsorship naming rights</b>	To be included in schools mail-out material, entry booklet , leaflet plus early editorial , major sponsors must be confirmed & paid by 30 <sup>th</sup> Oct 09. In catalogue earlier if payment prior to Oct.  Corners & sponsorships still available 09	\$350 min. plus GST (corner only)  \$2000 major sponsor status plus GST <b>LIMITED NUMBERS AVAILABLE</b>
5. Event Naming rights up to and including 2011 event	TAKEN 2009-2011 inclusive SP-Ausnet <input checked="" type="checkbox"/>	NOT AVAILABLE/ ONE ONLY

Payment Information: Enclosed is a cheque for \$ ..... Payable to: *Wonthaggi Energy Innovation Festival Inc.*  
c/o PO Box 441 Korumburra Vic 3950.

Direct Transfer: BSB Westpac 033-265 Acct: 16- 8563 Tag with company name & send form via email susand@weif.org.au

**BOOKINGS NOT CONFIRMED UNTIL FEES ARE PAID.**

For further information or for event and corner sponsorship opportunities please contact

Susan Davies Email: susand@weif.org.au Ph: (03) 5657 3108 Mob: 0417 350 243 Web: www.weif.org.au

Looking forward to seeing you there!

